



Society

By MELLIFICIA. Monday, March 30, 1914.

"ARE the living models wearing flesh-colored hosiery?" someone asked at the style show. I looked at the speaker—she was a dear old lady dressed in gray and was gazing intently through her lorgnettes. "I wasn't sure," she said. She evidently had been reading the Parisian style books.

A number of Omaha women have been wearing the gray hosiery with the black colonial pumps and with the tango shoes, and last summer many wore white hosiery with black shoes, but the flesh-colored ones are a new fad, and really are quite attractive.

"What a smart way to wear your barrette," said another of the women attending, who was evidently making a mental note, and would try it as soon as she reached home. The barrette was set with rhinestones and was worn bias across the back of the hair. The hat was one of the novel spring styles high in the back, and showed the hair and barrette to great advantage.

Parasols to match the vestees of the afternoon suits was another novelty, as well as parasols to match the hats.

They all seem to have the tango walk, and I couldn't help wondering if one could do the walk without music.

Oh, what a lot of men there were to see the styles. I did not know they were so interested.

Phi Gamma Delta Pig Dinner.

Local members of the Phi Gamma Delta fraternity gave their annual pig dinner Saturday evening at the University club. According to the old custom, the oldest frat man present receives the head of the pig and the youngest, the tail. Mr. E. C. Huston, whose son is also a Phi Gamma Delta, came from Tekamah to claim the head. The youngest man was Mr. H. Fitzgerald of Louisiana, who attends Ames college. The Omaha Alumni association elected the following officers: Charles F. Junod, president; Frederic W. Thomas, vice president; David W. Armstrong of New York, who has recently come to Omaha, second vice president; Wallace Troup, secretary and treasurer.

A large number of out-of-town men

were present at the dinner and an enjoyable evening was spent. A partial list of those attending were:

- Messrs.—C. F. Junod, D. C. Buel, J. Harding, H. G. Morehead, William Anzicker, E. C. Sage, J. B. Brain, Clay Thomas, A. Patterson, W. Armstrong, Fred Thomas, R. Huston of Tekamah, Fred Quest, Charles Nooras, E. Fitzgerald of Ames college, H. Mengoli of Ames college, Prince of Webster City, C. E. Bridge of Norfolk, H. Griffin of Lincoln, W. H. Hopewell of Tekamah, H. Van Dusen, E. C. Huston of Tekamah, Cameron of Tekamah, Samuel Buck of Superior, J. Lederer, E. A. Rose, A. Dudley, F. H. Matiers, Jr., Jennings of Ames college, Shugart of Ames college, H. M. Cooper of Council Bluffs, Fred Riebel, Jr.
- Messrs.—Wallace Troup, W. H. Cheek, W. B. McDonald, M. Rohrbaugh, J. Drexel, E. C. Horton, Chester Dudley of Council Bluffs, Norris Tym, Sam Griffin, Fred Sanders of Lincoln, Leonard Hurts of Lincoln, H. T. Parker of Valentine, P. Weicott of Valentine, D. W. Armstrong, Kent Thornell of Sidney, Ia., R. Thomas of Maquoketa, Ia., E. G. Maggi of Lincoln, H. T. Johnson of Lincoln, Fred Hurts of Lincoln, G. P. Kimball of Lincoln, Dr. R. B. Adams of Lincoln, R. B. Flaher, H. J. McCullough, H. M. Broudy of Lincoln, John Burkett of Lincoln, Lloyd Burdick of Herman, Frank Becken of Harlan, Ia., W. A. Raclecy of Pender, George Raclecy of Pender.

For the Future.

Mrs. John Battin will give a luncheon for Miss Elizabeth Lewis of Lyons Falls, N. Y., Friday. Mrs. George Pray and Mrs. E. A. Beardsley will give a bridge party Friday evening.

Auction Bridge Luncheon.

Mrs. A. W. Gilman gave an auction bridge luncheon today at her home in celebration of the birthday of Mrs. Inez Gilman Waite of New York City, who has been spending the winter here. A birthday cake and bouquets of sweet peas and daisies formed the decorations for the luncheon. The guests included:

- Messdames—Inez G. Waite, W. F. Maloney, C. F. Belmont, C. B. Coon, J. C. Bishop, Ed. Dailley, H. O. Steele, O. S. Goodrich, W. F. Haas, Louis Mueser, Misses—Olivia Giller of Warsaw, Ill.
- Messdames—Allan Farmer, J. Davey, W. N. Stewart, Whitney, Leroy Gillespie, Ed. Dailley, H. O. Mathez, C. G. Wilson, W. F. Haas, W. J. Pickering, Misses—Maud Davies.

I. H. F. Club Entertained.

Meeting of I. H. F. club was given by Mrs. Mildred Shrouse at the home of Mrs. J. A. Sunderland. Musical games furnished the amusement. Miss Hazel Solomon and Miss Helen Curtiss gave several piano selections. Those present were:

- Misses—Helen Felch, Helen Curtis, Hazel Solomon, Misses—Evangeline Robertson, Helen Sunderland.

Harmony Club.

Mr. and Mrs. John F. Dale entertained the members of the Harmony club at their home Saturday evening. Those present were:

- Mr. and Mrs. John Robbins, Mr. and Mrs. E. Dinning, Mr. and Mrs. E. A. Benson, Mr. and Mrs. J. W. Griffith, Mr. and Mrs. F. A. Ewing, Mr. and Mrs. H. N. Wood, Mr. and Mrs. W. I. Selby, Mr. and Mrs. C. E. Bates, Mr. and Mrs. R. D. Follard, Mr. and Mrs. J. L. Baker, Mr. and Mrs. A. W. Scribner, Mr. and Mrs. F. L. McCoy, Mr. and Mrs. D. V. Sholes, Judge and Mrs. W. H. Munger, Mr. and Mrs. John F. Dale.

Costume Surprise Party.

Miss Edith Burghardt and Miss Evelyn Pieronetti gave a costume surprise party Friday evening for Mr. Douglas Burghardt at the home of Mr. and Mrs. F. C. Burghardt. The decorations were Japanese. Those present were:

- Misses—Clady's Ventrable, Esther Widner, Violet Bruchic, Messrs.—John Hittinger, Albert Krause, Clarence Hultgreen, Walter White, George Reynolds, Misses—Edwin Mayer, Edith Peterson, Edith Bates, Edith Hodgan, Messrs.—Edwin Mayer, Harry Hultgreen, Roland Rockwell, Harold Trelin, Rob Anderson.

Personal Mention.

A daughter was born Thursday to Mr. and Mrs. W. A. Gindell of Poughkeepsie, N. Y. Mrs. Gindell was formerly Miss Hazel Clarkson of this city. A daughter was born to Mr. and Mrs. Henry Hornung Saturday noon.

In and Out of the Bee Hive.

Mr. Brintley Evans, Mr. Fred Caldwell and Mr. Robert Joyce of Lincoln spent Sunday in Omaha.

Mrs. Fred M. Hoye and Miss Florence Hoye have returned from three weeks at Excelsior Springs, Mo.

Mr. and Mrs. C. B. Shackelford, who have spent the winter in California and visiting their daughter, Mrs. Marshall of Stockton, Wash., returned Thursday.

Mrs. Bentley McClout of Chicago, who is visiting her parents, Mr. and Mrs. R. H. Olmsted, will remain a week longer. Mrs. Inez Gilman Waite of New York City, who has been spending the winter here, will leave June 1, to spend the summer in Lewiston, Me.

SIX DRUGGISTS ARE TRIED

City Dads Will Give Decision on License Revocation Tuesday.

DIRECT FIRE AT PETERSON

Attorneys for the Defense Concentrate Their Attack Upon Special Officer Who Gathered the Evidence.

Trial of six druggists for violation of liquor ordinances in that they made sales without requiring purchasers to sign a register was completed by the city commission and a decision as to whether the druggists' licenses shall be revoked or not will be announced today.

Attorneys for the druggists concentrated their fire on Special Officer O. P. Peterson, who obtained the evidence for Police Commissioner A. C. Kugel. They sought to show that Peterson's testimony was not corroborated, while that of the druggists was upheld by disinterested witnesses.

City Attorney John A. Rine, who had charge of the prosecution, said he could assure the council that if the licenses were revoked he could uphold the decision in the higher courts. Attorney Louis Piatti accused Rine of being too zealous in the cause. "Do you think you are trying murderers here?" he demanded.

Attempts were made in the closing cases, as in the others, to show that Peterson was not a reliable witness and that he had tricked his friends, the druggists, into violations of law. James Vandis, brother of a clerk in the Red Cross pharmacy, upheld his brother's statement denying that the brother had said the store had "protection" and that he had declared all the "city commission bunch" were "right" except Kugel.

Kugel Denies He is to Take European Trip

Friends of Police Commissioner A. C. Kugel, thinking to strengthen his popularity, are circulating a report that the brewers have raised a fund to "give Kugel and his family a year in Europe." The report was common at the city hall Monday. Kugel approached on the subject, vehemently denied that he was giving the proposition favorable consideration, or that he had even heard of it.

Just what would be gained by Kugel's transfer to Europe for a year his friends do not say.

Fashion Hint



By LA RAONTEUSE.

In this afternoon frock of "Boise de Rose" divette, the bodice, with its low armhole, shows a semi-fitted sleeve, finished by a small flounce and a band of skunk. The same fur trims the front and the neck. The front opens over a small vest of gold gulfur.

The belt is of draped satin of the same tone as the frock. The small tunic tails over the skirt in a pannier shape and is caught up by a band of skunk. The skirt is a one-piece model, draped over the knee in deep crosswise folds.

GREAT SALE
or
Wall Paper
Continues Tuesday
Prices Sensationally
Low
Brandeis Stores

Great Sale of Cedar Chests Wednesday

BRANDEIS STORES

Sale of Skirts and Waists Wednesday.

32d Anniversary Sales

New sales every day during Anniversary Week, and none more attractive than those prepared for Tuesday. Every item mentioned here is a bargain wonder, and there are hundreds more. You will profit immensely by coming Tuesday.

Worth \$5.00 to \$7.50 on Sale Tuesday, \$2.49

Five Styles Illustrated Here



Great Sale HATS, Tuesday

\$2.49

These hats were designed and made by one of the leading millinery concerns of the east, which never permits its products to be sold at less than \$5 to \$7. Because they were anxious to secure a portion of our regular trade, they offered us this lot of 500 hats so that we can sell them in the Anniversary Sale at less than wholesale cost.

Made of high grade braids and straws in fashionable new shapes and colors, elaborately trimmed in flowers and ribbons. Every hat is individual, there are no duplicates. The illustration shows five representative styles. All are actually worth \$5 to \$7; your choice of 500 in the basement Tuesday.

\$2.49



Anniversary \$1.00 Sale of Footwear

Women's, Men's and Children's Shoes, Oxfords and Pumps

One of the biggest events of this wonderful series of bargain sales is this sensational offering of footwear in the basement Tuesday. Two thousand pairs of shoes, pumps and oxfords selected especially for this sale from lines regularly worth two and three times as much—an assortment that includes hundreds of new and correct styles, providing for your spring needs at a splendid saving. All these on sale at \$1 Tuesday:

- WOMEN'S OXFORDS—In button and ribbon tie styles. Dull leather, patent or calf. Regular prices \$2.50 and \$3.00.
- WOMEN'S PUMPS—Of patent leather, dull or tan calfskin or satin. Regularly worth \$2.50 up to \$3.50.
- WOMEN'S VELVET SHOES—In light and dark gray. Worth up to \$3.50.
- WOMEN'S SATIN SLIPPERS—In pink, blue or white. All new and clean, and worth \$2.50.
- MISSES' AND CHILDREN'S \$2.00 oxfords and pumps.
- MEN'S OXFORDS AND SHOES—Odd lots, only about 200 pairs. All wonderful values at the price.

\$2.50, \$3.00 and \$3.50 Values, \$1

Anniversary Sales in Basement Apparel Sections

Pretty Spring Suits, \$7.48 worth \$10 to \$15, at

Smart Spring Coats, \$2.98 worth up to \$10, at

They are of fine serges, crepes, fancy mixtures, novelty cloths. Cut on the very latest lines and new ideas in short jackets, lace collars, new sleeve effects. Many with tier skirts. Complete line of sizes. All worth \$10, \$12.50 and \$15. Choice Tuesday in basement \$7.48 \$4 to \$7 Wash Dresses, \$1.98

Women's and misses spring and summer wash dresses in fine ratine, tissue, voile, swisses, lawns and linen crash. Manufacturer's samples of dresses, made to sell at \$4, \$5, \$6 and \$7. Choice Tuesday, in the basement. \$1.98

Regular 59c Aprons, 37c Women's bungalow style aprons in gingham and percale, with cap to match. Belt back, big pockets. All type trimmed. 59c values, Tuesday, in basement, at 37c



Great lot of fine looking long and short coats in good spring weight mixtures, checks, stripes and novelty cloths. Two hundred in the lot, giving a very satisfactory variety from which to choose. Many worth as high as \$10. Tuesday, in basement, at \$2.98.

\$1 to \$1.50 Wash Waists, 38c Three thousand white and colored wash waists of every description. Made of lawns, tissues, linens, voiles, crepes and madras. Middy and Balkan blouse shirt styles. Low or high necks. Regular \$1.15, \$1.25 and \$1.50 values, Tuesday. 38c

\$1 to \$1.50 House Dresses, 67c Twenty-four styles in women's and misses' house dresses. Fine gingham, lawn, madras and percale, with embroidery trimmings, fancy collars. Actually worth \$1, \$1.25 and \$1.50. On sale Tuesday, in the basement. 67c

Other Anniversary Bargains Picked at Random

- 38 and 40-inch fancy white crepes, 25c value; basement square, yard. 10c
- 27 and 36-inch silk and cotton wash fabrics; worth double, yard. 12 1/2c
- Moonlight, Meadowbrook and Seneca pillow cases; muslin dept., at. 9c
- Fairhaven, full standard, seamless bleached 3 1/2 sheets; 65c value. 45c
- Regular 50c embroidered scalloped pillow cases, size 45x36, each. 29c
- Regular 50c fancy embroidered pillow cases, size 45x36, basement. 19c
- Yard-wide standard quality bleached muslin, soft finish, yard. 4 1/2c
- Non-shrinkable 11-4 wool blankets, \$4 would be a low price, pair. \$2.48
- 50c silk and cotton jacquard crepe, new street and evening shades, yard. 18c
- 27-inch mercerized linen, yarn dyed, plain colors; 25c quality, yard. 19c
- 36-inch wide imperial long cloth in 12-yard bolts; \$1.20 value, bolt. 89c
- Chiffon, net and shadow lace ruffling; qualities worth 25c, yard. 10c
- Peri lustre crochet cotton; regular 15c spools, special Tuesday, at. 8c

Lace Flouncings worth \$1 and \$1.25

49c yd.

One hundred sample pieces fine quality imported shadow flouncings. Many are silk, 18 to 27 inches wide. All the very newest designs. Qualities worth \$1 and \$1.25. Tuesday Anniversary Sale special, 49c.

Drug Specials

- Febeco Tooth Paste Regular 50c size. 27c
- Java Rice Face Powder. Regular 50c box. 18c
- Rubifoam Dentifrice, 25c size for. 12c
- Palmolive Soap, 10c size cake, 2 for. 9c
- Fletcher's Castoria, 35c size for. 19c
- Peroxide of Hydrogen, 1-lb. bottles for. 9c

- Turkish towels, stamped to embroider, size 23x45, 39c quality. 18c
- 2-clasp pure silk gloves, double tipped, seconds of 50c quality. 25c
- 16-button double tipped pure silk gloves, seconds of \$1 quality. 59c
- 50c waist union suits for boys and girls, taped seams and buttons. 25c
- 15c quality "M" knit waists for boys and girls; ages 2 to 12, at. 7 1/2c
- Women's 75c union suits, cuff and umbrella knee styles, Tuesday. 39c
- Women's handkerchiefs, plain white or with colored borders, 5c grade. 3 1/2c
- Women's hosiery, all black or with white feet, Tuesday special, at. 5c
- Men's silk plaited hose, regularly worth 25c, anniversary special. 12 1/2c
- Umbrellas, seconds of the \$1 quality, anniversary sale Tuesday. 39c
- 18-inch cotton crash, 10c quality; main floor and basement, at, yard. 5c
- Cotton huck towels, regular value 10c, main floor, at, each. 4 1/2c
- All linen silver bleached damask, 62-inch, worth 59c, at, yard. 39c



Time Has Proved Them Best

FOR THIRTY-TWO YEARS discriminating women have placed their confidence in Mme. Ise's Toilet Preparations. Chemical analysis and tests prove them to be composed of the highest grade ingredients and to be chemically pure. No substitute offered you has behind it the long experience, the exact knowledge of what each ingredient will do, and the expert skill in compounding that makes Mme. Ise's Toilet Preparations so superior to all others.

Other Beauty Requisites
Mme. Ise's Turbans, Hats, \$1.00, \$1.50 and \$2.00.
Mme. Ise's Face Powder, \$1.00.
Mme. Ise's Natural Blush Range, \$1.00.
Mme. Ise's Rose Blush Stick, \$1.00.
Mme. Ise's Lilia Hand Whitener, \$1.00.
Mme. Ise's Skin Food and Wrinkle Paste, \$1.00 and \$1.50.
Mme. Ise's Fish Wore Restorator, \$1.00.
Mme. Ise's D. C. Beauty Powder, \$1.00.
Sold by Good Stores Everywhere

DEPARTMENT STORES.

The Brandeis Stores, Burgess-Mash Co., Hayden Bros., Thomas Edickrick Co., Thompson, Seiden & Co.

CENTRAL DRUG STORES.

Beaton Drug Co., 15th and Farnam Sts. Bell Drug Co., 1315 Farnam St. E. W. Baxter, 12th and Dodge Sts. Maines Drug Co., 15th and Douglas Sts. Merritt's Pharmacy, 13th and Douglas Sts. Myers Dillon, 14th and Farnam Sts. The Owl Drug Co., 16th and Harney Sts. Paxton Hotel Pharmacy, 14th and Harney Sts. Pope Drug Co., 14th and Farnam Sts. Sherman & McConnell Drug Co., 18th and Dodge Sts. Sherman & McConnell Drug Co., 207 North 16th St. Unit-Bookal Drug Co., 17th and Farnam Sts.

WEST SIDE DRUG STORES.

Harvard Pharmacy, 24th and Farnam Sts. H. S. King, 14th and Farnam Sts. C. E. Lathrop, 40th and Farnam Sts.

SOUTH SIDE DRUG STORES.

Emil Gerzack, 13th and William Sts. Ehler's Pharmacy, 1202 Leavenworth St. Goldman's Pharmacy, 24th and Leavenworth Sts. J. E. Green, East Ave. and Pacific. Greenough & Co., 7th and Hickory Sts. Hanson's Pharmacy, Park Ave. and Woolworth.

NORTH SIDE DRUG STORES.

Adams-Naught Drug Co., 24th and Lake Sts. Adams-Naught Drug Co., 24th and Fort Sts. Danielson Bros., 15th anduming Sts. Wm. C. Hayden, 24th and Binney Sts. Fairbairn Pharmacy, 24th and Howard Sts. Sarsoga Drug Co., 24th and Arvo Ave. Scaffer Drug Co., 16th and Chicago Sts. J. E. Schmidt, 24th and Cuming Sts. Sells Drug Co., 215 North 25th St.

COUNCIL BLUFFS DRUG STORES.

Clark Drug Co., Broadway and Main. Geo. E. Davis, 209 West Broadway. Fricke Drug Co., Broadway and Sixth. Dell G. Morgan, 147 West Broadway. Weston & Corwin, Willow Ave. and Main. White Pharmacy, Seventh and Broadway.

Made by Mme. Ise's

222 No. Michigan Ave., Chicago, Ill. If you find this ad in any of the above lists it is not the real Mme. Ise's Toilet Preparations for you from the wholesale druggist.